



**SB-3825**

**B. Sc. (IT) (Sem. IV) Examination**

**March / April – 2011**

**E-Business**

Time : 3 Hours]

[Total Marks : 70

**Instructions :**

(1)

नीचे दशांश देव निशान्नीवाणी विगतो उत्तरवडी पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="B. Sc. (IT) (Sem. 4)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="E-Business"/>	<input type="text"/>
Subject Code No. : <input type="text" value="3"/> <input type="text" value="8"/> <input type="text" value="2"/> <input type="text" value="5"/>	<input type="text"/>
Section No. (1, 2,.....): <input type="text" value="Nil"/>	
	Student's Signature

- (2) Write Section I and Section II in separate sheet.
- (3) Mention your choice clearly. Do not mix with different/odd option.
- (4) Right most side numbers indicates marks of the question.
- (5) All questions are compulsory to attempt.
- (6) Draw necessary diagram wherever necessary.

1 Answer in brief (any seven) 14

- (i) Define internet, intranet.
- (ii) What is Electronic Commerce ?
- (iii) What is Mobile Commerce ?
- (iv) What is Cyber law ?
- (v) What is cyber law ?
- (v) Importance of network security in e commerce.
- (vi) Comparison between traditional and Electronic commerce.
- (vii) What is digital certificate ?
- (viii) What is E-Cash ?

2 (a) Do as directed (any three) 12

- (i) Explain various types of E-Business Transactions.
- (ii) Explain any two types of E-Commerce Threats.

- (iii) Write a short note on Computer Security Classification.
    - (iv) Explain E-Payment system on web.
  - (b) Discuss Transaction integrity. 2
  
  - 3** (a) Do as directed (any three) 12
    - (i) Explain Infrastructure requirement for E-Commerce.
    - (ii) What are disadvantages of E-Commerce ?
    - (iii) Explain the role of E-Commerce in Supply Chain Management.
    - (iv) Explain EDI and VPN.
  - (b) Write a note on cookies. 2
  
  - 4** (a) Write short note (any three) 12
    - (i) SET and E-Cheque.
    - (ii) Explain in brief B2B.
    - (iii) Explain in brief B2C.
    - (iv) Explain in brief C2C.
    - (v) How E-Cash works ?
  - (b) What is EDI ? Where is it used ? 2
  
  - 5** (a) Write short note (any three) 12
    - (i) Web server requirements for implementing E-Commerce Applications.
    - (ii) Web Branding
    - (iii) Smart Cards
    - (iv) New marketing approaches on Web
  - (b) List out the token based payment System. 2
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